

INDONESIAN MUSLIM SOCIETY IN AMERICA
(IMSA)
www.imsa.us



MALAYSIAN ISLAMIC STUDY GROUP (MISG)
<https://misgpro.org/>



Sponsorship Proposal

2024 IMSA-MISG CONVENTION (MUKTAMAR)



25-29 December 2024

Phoenix, AZ

2024 IMSA-MISG CONVENTION (MUKTAMAR)

Event overview

Run by IMSA & MISG for over 25 years, this highly anticipated annual event provides perfect opportunity for participants to increase their Islamic knowledge, encourages participants to serve their communities, promotes bonds of brotherhood and sisterhood (particularly among IMSA and MISG members, Indonesian and Malaysian Muslims in the USA) and eventually builds a strong community in a relaxed and informal environment.

This year's theme is **Resilience through Faith: Humanity in Action**. Living in an environment with increasing adversity and hostility towards Muslims, we are expected not only to demonstrate patience and perseverance but also resilience — the ability to adapt and recover from challenges and adversity by trusting in Allah's plan. We learn from our experiences to develop our characters and strengthen our faith as a person and community. As one ummah, their struggles are our struggles, and their success is our success. We support one another and show unity and solidarity during times of difficulty. That's what Islam teaches us and that's the essence of humanity.

During a 5-day conference, participants will take part in exciting, well-rounded, 3 full days and 2 partial days programs that will be carefully crafted to serve this year's theme. Participants will receive three meals daily during full day programs and one meal during partial day programs. There will be separate programs for youth and children. There will also be a special full day program dedicated only for sisters.

Outside the main program, there will be a bazaar participated by vendors from the US and Canada. It is a great platform for Halal Industries, Islamic Finance & Lifestyle. Non-profit organizations will also have opportunities to showcase their services during the bazaar. The bazaar is always one of the most visited events during Muktamar.

Audience and exposure

In the lead up to the 5-day Mukhtamar, strategically planned promotional activities are undertaken to ensure that the event is marketed to the right audience. These activities provide the sponsors with exposure to thousands of Indonesian and Malaysian Muslims in America.

Target audience for the promotional activities includes:

- Past participants
- Indonesian and Malaysian government officials
- Indonesian and Malaysian Muslim students and scholars
- Small, medium and large-sized companies.

Logo placement on all marketing collateral, including invitations, advertisements and other sponsorship benefits such as signage and networking opportunities at the event, will ensure that sponsors achieve full exposure to targeted audiences.

Participants

Amongst Indonesian and Malaysian Muslims in America, this annual event is one of the most anticipated events of the year because it allows the convention participants to learn Islam from Malay/Indonesian scholars in their native languages as well as from local scholars while socializing in Malay/Indonesian languages and enjoying Malay/Indonesian food and learning Islam.

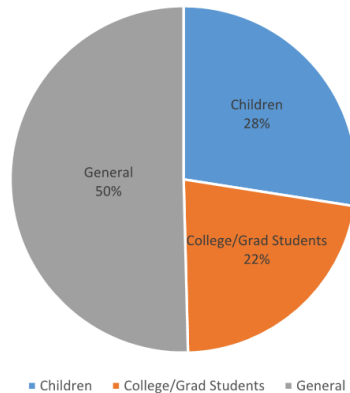
This annual convention has been held in different cities across the US since 1998 and during the past eleven years, has attracted more than 1000 participants per year, across all age groups.

Last year's convention was held in Austin and attracted about 1200 participants. Roughly about 55% of participants are female and 45% are male. This year we are expecting to have at least 1200 participants.

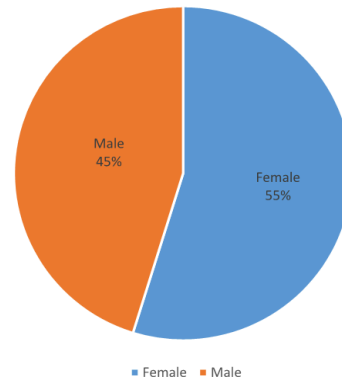
The majority of our participants are Indonesian and Malaysian professionals who reside in the US permanently, while the rest are students. Our adult participants, which constitute about 75% of total convention participants, are highly educated and can be characterized as practicing Muslims who adhere to Islamic code of conducts and are active in their local Muslim communities.

Many are also Muslim activists within Indonesian and Malaysian communities in the US and use Mukhtamar as a place to meet and network, while discussing problems facing Indonesia and Malaysia, coming up with initiatives to help lessen the issues.

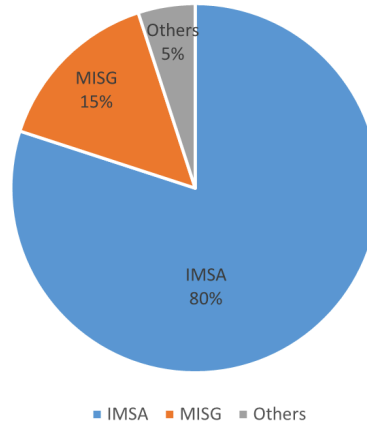
Attendee Profile of 2023 conference in Austin, TX



Participant Age Group



Participant Gender Group



Participant Affiliation

Our conference attendants typically care about issues facing the global Muslim ummah, and are passionate in supporting Muslim causes both in the US, home countries (Indonesia and Malaysian), and abroad. They are known to support a variety of Muslim organizations ranging from charities specializing on relief, civil rights, economic development, education, to Muslim advocacy.

Finally, although the total number of Muktamar participants seems small compared to that in other Islamic conventions, it is important to note that our participants are actually people who are active members of their local Muslim communities.

By sponsoring this event, you will increase the chance of making your companies or Organizations known by participants' local Muslim communities as well.

Speakers

We are committed to inviting some of the best and well loved Indonesian and Malaysian as well US speakers every year. They have delivered engaging, moving and inspirational speeches and some were hilarious. Many participants were loyal supporters and came to see their favorite speakers in person.

Ustaz Das'ad Latif	Ustaz Azlan Shah Nabees Khan
<p>Born in Makassar, Ustadz Das'ad Latief completed his entire bachelor's degree in Communication Science. Ustadz Dr. H. Das'ad Latief S.Sos., S. Ag., M.Si., Ph.D is a preacher who actively preaches from television, social media and from pulpit to pulpit. His preaching enabled his listeners to perceive Islamic messages peacefully. Ustadz Das'ad Latief is also a lecturer and researcher at Hasanudin University with a scientific specialty in Public Relations. His undergraduate education was completed in two places at once, namely Universitas Islam Negeri (UIN) Alaudin in the field of Islamic Justice and at Universitas Hasanudin in the field of Communication Sciences. Ustadz Das'ad's master's education in the same field was completed at the same university. This was followed by receiving a degree from the National University of Malaysia as well as a second doctorate at Makassar Islamic University in the field of sharia science as proof of his seriousness in pursuing knowledge.</p>	<p>Azlan Shah Nabees Khan graduated from Yarmouk University Jordan, where he obtained a Bachelor's degree in Shariah, Economy, and Islamic Banking. His early professional career saw him thrive as a Shariah Executive at Affin Islamic Bank Berhad, where he contributed his expertise to the corporate world.</p> <p>However, his true calling emerged while pursuing a Master's in Islamic Studies. A journey focused on the legal implications of conversion to Islam in Malaysia. This pivotal moment marked the beginning of his engagement with broader societal concerns. He actively participated in a research commission initiated by UNICEF, investigating the issue of Child Marriage in Malaysia, showcasing his commitment to addressing crucial social challenges.</p> <p>Inspired by a growing sense of responsibility, Azlan made the courageous decision and redirected his energy towards empowering underprivileged children in Malaysia, aiming to break the cycle of poverty that often entraps them through ARBA Foundation.</p>

Imam Shamsi Ali	Imam Omar Tawil
<p>Dr. Shamsi Ali, Ic.MA is the director of Jamaica Muslim Center, and President of Nusantara Foundation. Imam Ali, a renowned Qur'an scholar originally from Indonesia, has been recognized internationally for his work as an interfaith bridge builder. In 2006 he was named one of the most influential religious leaders in New York City by New York Magazine. He was frequently being interviewed by major news channels and held discussions with prominent religious leaders and writers. He is a co-author of "Son of Abraham: A Candid Conversation about the Issues That Divide and Unite Jews and Muslims."</p>	<p>Imam Omar Tawil is a graduate of DePaul University with a Bachelor's in Religious Studies and is currently pursuing an MA in Islamic Studies and Christian-Muslim Relations from the Hartford Seminary. He has pursued his traditional study of the Islamic sciences with scholars in the Middle East and in the United States.</p> <p>He and his family moved to the Phoenix Valley over two years ago and he serves as an Imam at the Islamic Community Center of Tempe, AZ and a University Chaplain for Muslim Students at Arizona State University. Ask him about his love of Bamboo and wood carving - and matters of faith as well.</p>

Hafidz Yaser Ali	Anas Hlayhel
<p>Hafiz Yaser Ali is an imam and attorney licensed in the states of Arizona and California, who has expertise in sharia-compliant estate planning.</p> <p>A graduate of Harvard University and UC Berkeley School of Law, Hafiz Yaser Ali J.D. is uniquely qualified to synthesize Islamic legal issues in a modern American context. He specializes in providing Shariah-compliant estate and business planning solutions to Muslim clients around the United States. He co-authored <u>Estate Planning for the Muslim client</u> published by the American Bar Association.</p>	<p>Born and raised in Lebanon, Hlayhel began attending study circles at his local mosque when he was ten. He came to the United States at 17 and studied electrical engineering at the University of Houston. At its MSA, he met Sh Yasir Qadhi and worked together to raise Islamic awareness on campus. Hlayhel studied traditional sciences of Aqeedah (Islamic creed), Fiqh (Islamic law) and Nahw (Arabic grammar) under Sh Waleed Basyouni and Sh Waleed Idriss Meneese among others. After settling in Phoenix AZ, he worked tirelessly, in the capacity of a board member then a chairman, to revive the then dead AZ chapter of CAIR in order to face the growing Islamophobia in that state and to address the resulting civil right violations. Today, he's considered the second founder of a strong CAIR-AZ. In addition, Hlayhel is a part-time imam at the Islamic Center of the Northeast Valley in Phoenix, husband and father of four. His current topics of interest include positive Islam, youth coaching, and countering Islamophobia.</p>

Ustadzah Rita Pritarini	Ustadzah Dedeh Agustina
<p>Ustadzah Rita, is a hafidzah and a mother of three daughters, two of which are hafidzah. Since 2009, she has been a Deen teacher for PreK to Grade 8 classes at Al Salam Day School, a full time Islamic school up to college preparatory level in Saint Louis. She started her Islamic education by attending Al Ikhlas Islamic boarding school from middle school to high school in Taliwang, Sumbawa and later obtained two undergraduate degrees at the same time, in Quranic Exegesis and Prophet Traditions at the State Islamic University of Syarif Hidayatullah and Arabic Literature at the University of Indonesia, both in Jakarta.</p>	<p>Ustadzah Dedeh Agustina is a parenting and family trainer. She earned a Bachelor Degree in Syariah from Al Azhar University. She is active as Fiqh counselor and family consultant at two Islamic Centers in Indonesia and DMV Area. Syariah Consultation Center in Indonesia and DMV area. She is also the wife of Imam Fahmi Zubir.</p>

Ustadz Fahmi Zubair	Hafidz Ifdal Yusuf
<p>Ustad Fahmi Zubir is currently an Imam at IMAAM Center in Silver Spring, MD. He is originally from Indonesia and has been residing in Washington, DC area since 2013. He graduated from Al-Azhar University, Egypt, with Bachelor Degree in Theology in 2000, and from Syiah Kuala University, Indonesia with Master Degree in Education Management. Imam Fahmi has many experiences in dakwah and religious training in Indonesia, Singapore, Malaysia, Egypt, Saudi Arabia, United Arab Emirate, and Japan.</p>	<p>Hafiz Ifdal Yusuf finished his hifz under world renowned Shaykh Abdelkarim Edghouch, and then received an Ijazah in various Qiraat from Shayk Tarek Anwar from Azhar through Mishkah University. He also studied with Ustadh Nouman Ali Khan and received a diploma in Arabic from the Bayyinah Institute in Dallas, Texas. Ifdal holds a B.A in Clinical Psychology from The University of Texas at Arlington and is currently pursuing an M.A in Islamic Studies & Leadership at the Islamic Seminary of America while also studying at The Qalam Seminary.</p> <p>Ifdal teaches full-time Hifz at Tanzeel Academy at the Islamic Center of Irving, while also serving part of the team of youth mentors at Valley Ranch Islamic Center.</p>

Hafidz Fadli Muchtar	Imam Ahmad Honest Qashidi
<p>Hafidz Fadli Muchtar completed his Qur'an memorization at the age of 11 under the guidance and supervision of the esteemed Shaykh Dr. Masood Ahmed. Currently, he's in the second semester of the B.S. in Nursing program at the University of Texas at Arlington. Alongside this, he attends Qalam Institute's full-time Classical Arabic studies. Outside of school, he is involved with youth-led grassroots efforts like Young Muslims and IMSA Youth, and serves as the assistant imam at the Hurst-Euless-Bedford Islamic Center. He also works as a hifdh revision teacher and video production assistant for Advocating Qur'anic Literacy (AQL). Outside of work and school he enjoys playing soccer, grappling, and photography/videography.</p>	<p>Ahmad Honest Qashidi received a bachelor's degree in Islamic Law and Jurisprudence from Al-Azhar University, Cairo, Egypt. He also attended Pondok Pesantren Darunnajah, which is an Islamic boarding school in Jakarta, Indonesia. He currently serves as the Imam and an Islamic studies teacher at Masjid At-Thohir, Koreatown, Los Angeles.</p>

Hafidzah Hania Nuraini Budiman	
<p>Hafidzah Hania Nuraini started memorizing the Quran at 10 years old and completed her memorization at 11.5 years old (2012). Just a couple months ago, she graduated from the University of Missouri-St. Louis with a bachelor's degree in Biochemistry and Biotechnology. Her hobbies include photography and sports such as badminton, soccer, and Taekwondo as a 2nd degree black belt. Within IMSA, she is a member of the Youth Executive Team and is also involved in the Young IMSA Leadership (YIL) program. Outside of IMSA, she works as a pediatric medical assistant and as a tutor for middle school and high school students. She also aims to continue with graduate studies in the near future inshaAllah</p>	

Sponsorship opportunities

There are a selection of sponsorship options available for this event, each providing the sponsors with various levels of exposure. Packages include silver, gold, as well as platinum sponsorship. Sponsorship contribution will provide the financial support needed for this event to take place and associate the sponsor's organization with this worthy and charitable cause.

Sponsorship Package

All of our sponsors receive the following basic package:

- **Sponsor's logo on the banner or sponsor stand** which is dedicated to showcase our sponsors. The banner or stand will be displayed in the common room (to be determined) to ensure high visibility. In order for the sponsor's logo to be included in the Muktamar banner, the logo must be received by the committee no later than **December 1, 2024**.
- **Sponsor's logo on the convention website.** The earlier the sponsor sends a donation, the longer exposure they can get. Our registration period usually starts in September. Donations received by September will naturally receive the most visibility.

In addition to the basic package, our sponsor will receive combination of these extra packages, depending on sponsorship level:

- Complementary booth in convention bazaar including convention admission fee
- Flier or business card distribution (sponsor provided). The manner of distribution can be customized depending on sponsorship levels.
- Endorsement or sponsors and donors compilation video.
- Presentation slot
- Full exposure to Indonesian and Malaysian communities in the US and abroad by means of Radio IMSA. Radio IMSA is an online da'wah radio service using the latest audio and video technology to reach viewers from US, Canada and overseas.

Sponsorship Level & Benefit Package

Category	Amount	Benefit Package
Platinum	\$10,000-up	<ul style="list-style-type: none"> • Basic Package • The following Extra Packages: complementary booth including convention admission fee for up to two persons, up to 10-min presentation slot or commercial material before one of the prime-time sessions, standing banner, endorsement, flier/business card distribution. • Sitting down interview with Radio IMSA for a special program to be broadcast via FB Live and Radio IMSA YouTube Channel.
Titanium	\$5,000-up	<ul style="list-style-type: none"> • Basic Package • The following Extra Packages: complementary booth including convention admission fee for up to one person, up to 10-min presentation slot or commercial material during dinner or lunch, endorsement, flier/business card distribution. • On site interview with Radio IMSA as part of a sponsorship program to be broadcast via FB Live and Radio IMSA YouTube Channel.
Gold	\$2,500-up	<ul style="list-style-type: none"> • Basic Package • The following Extra Packages: complementary booth including convention admission fee for one person, flier/business card distribution • On site interview with Radio IMSA as part of a sponsorship program to be broadcast via FB Live and Radio IMSA YouTube Channel.
Silver	\$1,000-up	<ul style="list-style-type: none"> • Basic Package
<p>We also accept in-kind donations with a benefit package of equivalent monetary value. Donation less than Silver will receive acknowledgement in the website and in sponsor and donor compilation video according to Committee discretion.</p>		

Donation Form for 2024 IMSA-MISG Convention

Please fill out the following information and return this form with your donation and send it to the address below.

Please make checks or money order payable to: IMSA (Please write "Sponsor Donation" on your check's note)

Name:	
Organization/Company (blank for personal donation:	
Address:	
City:	
State & Zip Code:	
Country:	
Phone Number:	
Email Address:	
Sponsor Amount:	

Address for sending the donation:

Sekar Cortes

3434 E Baseline Rd #125

Phoenix, AZ 85042

Check payable to: IMSA

Payment by Zelle or PayPal: muktamar@imsa.us

For questions and other information related sponsor donations, please contact committee:

Email: fundraising@muktamar.us

Contact Person:

IMSA : Aria Novianto +62 877-8338-7580 (WA)

IMSA: Rizal F. Hariadi +1 626-376-8638

IMSA: Yolla Indria +1 650-260-4810

MISG : Zabidi Yusoff +1 832-858-2373

IMSA is a 501c(3) non-profit organization. Your donation is tax-deductible. Our EIN #20-2812511.

APPENDIX

Convention Activities and Programs

Among others, the 2024 annual convention will feature:

- Seminars, Lectures, and Discussions
- Full Day Sisters Only Program (Yaumun Nisa')
- Talk Shows
- Matrimonial Service
- Parallel Full Day Children and Youth Programs
- Graduate Students Conference
- Islamic Entertainment Night
- Youth and Children Field Trip
- Consultation Desk
- Bazaar

IMSA-MISG Overview

MISG was founded in 1976 in Illinois to unite Malaysian students who were active in campus-based Islamic study. Beginning in 1990, Muslim students from Indonesia have become involved in the activities of MISG and benefited from its activities. Later, in order to suit their own needs, a new organization, namely the Indonesian Muslim Student Association (IMSA) was established in 1998 in Missouri at MISG annual convention. In 2005, as IMSA membership profile changes to include mostly professionals, Indonesian Muslim Student Association was changed into the Indonesian Muslim Society of North America.

The primary goal of both IMSA and MISG is to promote and encourage personal development of individuals who:

- Have Islamic personalities that enable integration of common knowledge with Islamic knowledge,
- Have a vision of establishing an Islamic society in Malaysia and Indonesia.
- Fully understand the importance of making local Islamic centers as the center
- Are proactive in enjoining the bonds of brotherhood and sisterhood.

Thus, the primary focus of both IMSA and MISG is the development of intellectual and Islamic morality through da'wah centered in the Islamic Center and the university campuses. IMSA and MISG also work actively to build working relationships with a variety of organizations throughout North America.

BUDGET

The estimated budget based on 800 adults and 400 children participating is as follows.

Description		Amount
I. Revenues		
1.	Registration Fee	\$185,000
2.	Bazaar and Internal Fundraising Effort	\$10,000
3	Expected Fundraising Amount	\$45,000
Total Revenue		\$240,000
II. Expenses		
1.	Hotel	\$120,000
2.	Speakers	\$25,000
3.	Food & Beverages	\$65,000
4.	Children Program	\$4,000
5.	Youth Program	\$5,000
6.	Women Special Program	\$2,500
7.	Registration & Supplies	\$2,500
8.	Documentation & Publication	\$1,500
9.	Logistic, Equipment & Transportation	\$12,000
10.	Others (PayPal Fee, Insurance, Etc)	\$7,500
Total Expense		\$240,000